Monadnock Regional School District Community Relations Committee Meeting Minutes November 5, 2020 ZOOM Virtual Meeting, Swanzey, NH

Members Present: Cheryl McDaniel-Thomas, Scott Peters and Betty Tatro **Absent:** D. LeClair

- 1. **Public Comments:** There were no public comments.
- 2. Approval of Minutes: MOTION: B. Tatro MOVED to approve the October 6, 2020 CRC Meeting Minutes as presented. SECOND: C. McDaniel-Thomas. VOTE: Unanimous for those present. Motion passes.
- 3. Standing Agenda Items:
 - a. Work towards goals:
- 4. Old Business:
 - a. Review timeline, update, approve: The committee reviewed the draft task calendar.
- 5. New Business:
- a. Discuss promotion of video for building proposal: The committee had a discussion on how to promote the video. C. McDaniel-Thomas will check with J. Morin to find out how the progress on the completion of the video is going. We will post the video on YouTube, our websites and the school Facebook page. We can send the link out via L. Witte's newsletter and inform the parents using our automated calling system. The committee discussed using yard signs. S. Peters joins the meeting at 5:15PM. The committee discussed a promotional timeline for putting out the information as soon as we receive the video. We can promote the video prior to the budget meetings, the joint meeting and again prior to the voting. We need to develop the timeline of creating a handout piece, planning for deadlines around the mailing and getting things to the printer. We need to schedule another meeting for November because we have a lot to do in a short timeline.
 - b. Warrant in plain english:
 - c. Promotion of current building project
- d. Plan for board members to attend select board meetings (letters to boards, talking points):

- **6. Setting next meeting's date, time and agenda:** The committee will discuss the date of the next meeting after the Board Meeting tonight.
- 7. **Public Comments:** There are no public comments.
- **8. Adjourn: MOTION:** S. Peters **MOVED** to adjourn the meeting at 5:52 PM.

SECOND: B. Tatro VOTE: Unanimous for those present. Motion passes.

Respectfully submitted,

Laura L. Aivaliotis
Recording Secretary